

5 reasons to invest in The Hunger Project now

- 1) The Hunger Project works at the **heart of the problem**, rather than making small contributions at the periphery. You have the chance to participate at the cutting edge in transforming the critical issues for humanity's future — building self-reliance at the grassroots level, empowering women as key change agents, and forging effective partnerships with local government.
- 2) The Hunger Project is **strategic** — we are powerfully positioned to catalyze what must be done to end hunger in the key areas where action is required, by mobilizing **all sectors of society** to work together — government, business, academia and grassroots organizations.
- 3) The Hunger Project does not give handouts. We build **self-reliance**, empowering people to achieve permanent solutions to chronic hunger.
- 4) The Hunger Project utilizes your resources in innovative, **high-leverage** ways, and puts you in **direct partnership** with thousands of the most experienced and committed leaders for the end of hunger around the world.
- 5) The Hunger Project counts on **individual investors** like you and puts your resources to the **highest possible use** to benefit humankind.

How much should I invest?

The Hunger Project invites you to invest at your **highest appropriate level**:

- **a level that expresses your commitment** to the well-being of the entire human family;
- **a level that gives you a real stake in the outcome** – as partners in the process of creating a new future;
- **a level that begins to demand from you the kind of courage** that people living in conditions of hunger and poverty must find, as they confront tradition to educate their daughters, establish a new partnership between women and men, or risk their livelihood to take out loans to try a new crop;
- **a level that challenges you**, and shakes you out of the patterns of consumption that surround you.