

Invitation: Charity Concert for the 100th Birthday of Anne-Marie Blanc

Anne-Marie Blanc, the legendary Swiss actress, was an ambassador of the Hunger Project Switzerland for 25 years. After her death the role of the ambassador was taken over by her granddaughter Mona Petri, also an actress. Daniel Fueter, father of Mona Petri and son of Anne-Marie Blanc, invites you to a benefit concert for the Hunger Project Switzerland in honour of his mother and his own 70th birthday as well as the 40th birthday of his daughter Rea Claudia Kost.

A small chanson program:

Texts by Albert Ehrismann, Thomas Hürlimann, Maja Stolle, Martin Suter and others set to music by Daniel Fueter with Rea Claudia Kost (singer) and Daniel Fueter (composer and musician) and the guests: Martina Bovet, Anna-Katharina Count, Jeannine Hirzel, Danica Kupkovic, Graziella Rossi, Daniel Bentz, Christian J. Jenny, Niklaus Kost, Daniel Rohr, Peter Schweiger, Helmut Vogel, Samuel Zünd

Free admission, collection in favor of the Hunger Project

Everyone is cordially invited! We are looking forward to your participation!
Registration is not necessary!

Date:

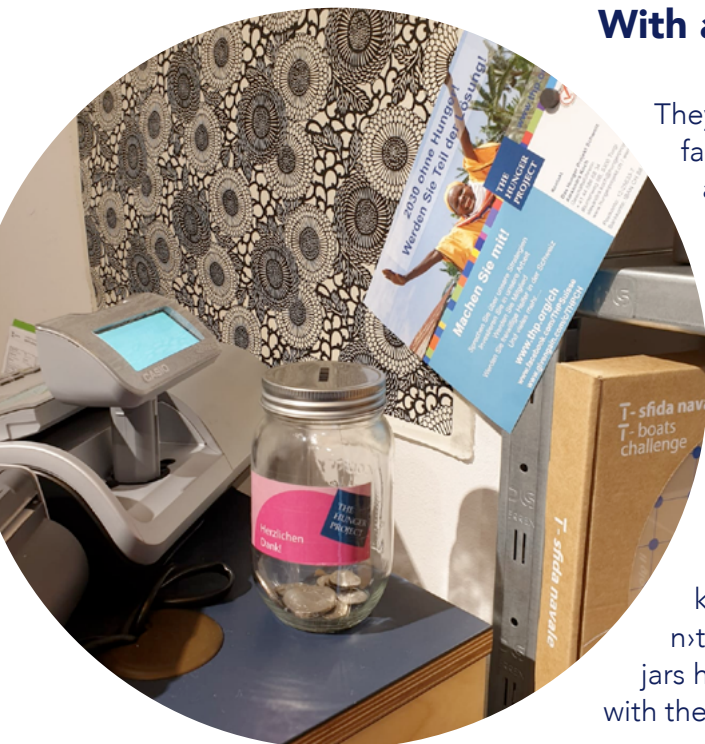
September 25th, 2019, 7:30 pm

Location:

**Grosser Konzertsaal,
Toni-Areal, Zurich University of
the Arts, Pfingstweidstrasse 96,
8031 Zurich**

Moderation:

**Mona Petri (Ambassador) and
Oliver Fueter
(presenter Radio SRF)**



With a small jam jar against hunger

They remind us of jam jars as they can be found on many breakfast tables. In the coming weeks these jam jars will be found at the cash registers of numerous pharmacies, flower shops, boutiques, unpackaged goods stores and organic shops in the area of Zurich. This allows customers to make a donation while shopping. Fast and uncomplicated! Bianca Stierli from Zurich, an intern at The Hunger Project Switzerland, oversees the money jar action in order to gain fundraising experience. For her, the idea of raising money in this way was nothing new. Last year she was in South Africa and saw that numerous animal welfare organizations had put up inconspicuous-looking cans and glass containers together with a flyer from the respective organization at the supermarket cash registers. «I love this way of collecting money. It doesn't seem obtrusive, and yet the success is considerable.» A few jars have already been placed in the cantons of Zurich and Aargau with the help of volunteers. A total of 100 money jars are to be put

into circulation. Every two months, we take stock of the proceeds of every money jar, which will remain at the cash register as long as the shop permits. If necessary, some locations will be changed, or we'll have to inquire at additional shops. This campaign makes it possible for our aid organization in Switzerland, which is rather small and has no resources for expensive mailing campaigns, to become better known. If you are interested in distributing money jars or placing them at your place of work, please contact the managing director Alexandra Koch (details on the first page below).

Partner Story: Aby's entrepreneurship empowers her family and women in her community

Aby Ndiaye lives in Badar Gueye, Senegal together with her five children and husband, and is an active member of The Hunger Project's Diokoul Epicenter. After completing middle school, she attended literacy classes for two more years before becoming the main point of contact for all monitoring and evaluation activities in the village committee. Today, she is a champion of her community's development. Her strength and perseverance have seen her take on many leadership roles, including becoming the Vice President of the Diokoul Epicenter Committee during the epicenter restructuring process in 2013.

Aby believes development happens when girls, youth and women are engaged and empowered to take ownership of their own change. A woman of action, Aby has be-



come a key driver of awareness-generating activities and an advocate for the challenges faced by women in her community.

As a community leader, Aby pioneered principles of microfinance in her epicenter. By adopting a "savings before credit" approach, in just one year, Aby was able to raise more than 200,000 CFA Francs (340 CHF) to begin a special savings fund for her village. The fund is a village savings and credit account that supports 42 village women, offering loans for anywhere between 10,000 and 20,000 CFA (20 - 40 CHF) Francs per person. These loans are used to grow the community's income-generating activities, such as

embroidery and petty trading.

Aby knows that empowered women benefit their entire society. She too generates income through petty trade activities. By buying vegetables from farmers and selling them in her village markets, she is able to provide clothing and schooling for her five children. Her impact is acknowledged by the wider community; the Epicenter Committee President describes Aby as a "dynamic person, committed to the development of her village and the epicenter."

Thank you for your commitment and dedication to ending chronic, persistent hunger by 2030!
Alexandra Koch, Managing Director THP Switzerland