

# THP Newsletter May 2025

Upcoming Events | New global CEO | World Hunger Day | personal Stories

The  
Hunger  
Project.

SWITZERLAND

## Meet our new global leader

We are excited to introduce you to the new president and CEO of The Hunger Project - Rowlands Kaotcha



*"As I step into this new role, I am inspired by one thing — you. You are here, right now together with me in this change. We will hold firm to our principles. We will build on our institutional strength, that of our community partners, our investors, and our global team of staff to achieve our vision of a world without hunger."*

Rowlands Kaotcha, born and raised in Malawi has been part of The Hunger Project team for 23 years, serving regional and global leadership roles. He has played a key role in our organization's program strategy and our expansion in Southern Africa.



## Sowing hope - harvesting the future

For World Hunger Day on 28 May: Your support changes lives.

In northern Benin, many young women struggle with poverty, lack of access to land and a lack of training opportunities. Our 'Market Gardening' project gives 180 disadvantaged women the opportunity to earn their own income by growing vegetables and contribute to their families' food security. Through training, access to land and start-up equipment, we create prospects and strengthen local markets.



**Your donation of 50 CHF**  
a vegetable farmer can be equipped  
with gardening tools and seeds



The Hunger Project  
Switzerland



**Help those affected with  
your donation!**

- Scan the QR code with the Twint App
- Or make a transfer to our donation account

Post account: IBAN CH24 0900 0000 1202 5633 7  
Bank account: IBAN CH88 0844 0360 1332 9009 1

**Your donation to The Hunger Project  
Switzerland is tax-deductible.**



**Your donation  
in good hands.**

## Yoga for a world without hunger

We are excited to announce our upcoming wellness events where you can focus on your holistic well-being and make a global impact at the same time!

The funds raised will go towards donation.

The events will include yoga, guided meditation, sound healing, dance classes, and massages. These will be hosted all over Switzerland.

Follow our  
Instagram channel  
to stay updated  
and take part.





## Stories from our “Youth for Communities Resilience” Project

The Y4CR project, which originally started in August 2023 and will be implemented over several years, aims to support young farmers in Dassa-Zoumè, Benin. The target group gets equipped with sustainable agricultural practices and technologies to overcome hunger and poverty in the long term.

### Testimony from Dakite Marcel

“My name is Dakite Marcel, I am 25 years old, and I am a farmer in a small hamlet in the village of Gounsoé, in the Dassa-Zoumè commune. Before the project began, I often felt

helpless. The harvests were poor, the weather was unpredictable, and I often didn't know how I would provide for my family. I lacked the resources and the hope for change. The project came to us to support young farmers in addressing issues such as low agricultural productivity and unpredictable climate variations. Many supports have been given to us, including the daily and monthly weatherforecasts, which were sent to our phones, access to quality seeds (soy, lentils, mucuna, and cowpea), and various other techniques to help improve the health of our farms and increase the overall yield. Additionally, the project has also helped us better understand nutritional needs, especially for our children, and for this, we are truly grateful.”

## Figures that make a difference - annual review 2024



12'847'742

people were reached through THP programmes in 2024.



10'081

communities were reached through THP programmes in 2024.

### Shaping the future together: THP Switzerland works in West Africa

Thanks to the support of THP Switzerland, targeted educational programmes in the areas of climate protection and sustainable agriculture have been created in Burkina Faso. This has given women and young people in particular new prospects in the fight against hunger and poverty. We raised a total of CHF 309,480 for this project in 2024.

THP Switzerland also campaigned for sustainable development in Benin: The innovative power of young adults was specifically promoted in order to find ways out of poverty and hunger together. This year, we were able to support the multi-year entrepreneurship programme with CHF 152,207.

Our Annual Report 2024 with all key figures is now available online! It impressively summarises what we were able to achieve together: With your support, we were able to open up new perspectives for many people and enable concrete steps to be taken against hunger, poverty and the climate crisis. Every donation, every vote and every commitment has had an impact - measurable and sustainable.

**A big thank you to you!**

**Your trust and solidarity make our work possible. Together we set an example of hope.**

**Alexandra Koch, Managing Director THP Switzerland**